

BLACKBERRY FARM

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HOSPICE DU RHONE JOINS WITH BLACKBERRY FARM TO CREATE UNIQUE FOOD AND WINE EXPERIENCE

FOR IMMEDIATE RELEASE

WALLAND, Tenn. January 25, 2010 -- Blackberry Farm and California-based Hospice du Rhône announce a very special event to take place at Blackberry Farm in Tennessee, March 18-21, 2010. Joining forces at Blackberry Farm for this unique experience will be celebrated producers of Rhône-style wines from around the world, along with the chefs from Sonoma restaurant, the girl & the fig.

Guests will celebrate the 22 Rhône varieties with the people and wineries behind them as the prestigious Hospice du Rhône organization brings its mission to Blackberry Farm for the first time. The weekend will encompass remarkable Rhône producers sharing their wines along with Rhône inspired cuisine all topped off with Hospice du Rhône's unwavering passion for Rhône variety wines and those dedicated to the unique winegrapes..

Producers from around the globe will share their alluring Rhône wines during this unique wine experience. Hailing from Châteauneuf du Pape, France will be André Brunel of Les Cailloux. Representing Australia will be Chris Ringland of Chris Ringland Wines from the Barossa Valley. To represent California will be Paul Lato of Paul Lato Wines from Santa Maria and Scott Hawley of Torrin Wines of Paso Robles. These giants of Rhône will share knowledge and passion with guests, along with some of their most special vintages. Joining these worldly Rhône wine producers will be Proprietor Sondra Bernstein and Chef John Toulze of the girl & the fig from Sonoma, California to share Rhône inspired cuisine with the guests.

Celebrated as a favorite travel destination for bon vivants and gourmards, Blackberry Farm, a Relais Chateaux and Relais Gourmand destination, and home to a *Wine Spectator* Grand Award wine cellar, hosts multiple experiences each year that bring some of the most celebrated personalities in the world of food and wine. "We strive to bring our guests experiences that they simply cannot find anywhere else in the world," says Sam Beall, Proprietor at Blackberry Farm.

Contact Kelley Harris for more information or a complete schedule of 2010 Food and Wine Experiences at Blackberry Farm by calling 865.380.2271 or emailing kelley@blackberryfarm.com.

Blackberry Farm – often described as "Easy to get to. Hard to leave." is located in the heart of the Great Smoky Mountains of East Tennessee. This 63-room Relais and Chateaux and Relais Gourmand property offers some of the world's finest wines, cuisine, fly fishing, horseback riding, hiking, cycling, sporting clay and mountain biking opportunities. In addition to an abundance of outdoor activities, Blackberry Farm offers an Aveda-Destination Spa and a series of annual cooking schools and culinary events along with other world-renowned guest chefs and vintners. For reservations and information, please call 800) 993 7824 or visit our website, www.blackberryfarm.com.

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